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## 18. Aravind Adiga's *Last Man in Tower* : Impact of Globalization on Materialistic Society

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### Abstract

Today's smart world is the result of liberalization, privatization and globalization. LPG has both positive and negative impacts throughout the globe. Its widespread negative effects can be seen in environmental challenges, climatic influence, air, water, soil pollution, Cyber crimes, etc. Today no field of life is beyond the reach of globalization. In 'The Last Man Tower' Aravind Adiga has highlighted that the modern society is trapped by the forces of modernization and globalization. He has shown how the feelings of brotherhood and fraternity are gradually destroyed by temptation of wealth. The novelist has brought out change in socio-cultural and degradation of morality of human beings.

**Keywords** - Globalization, modernization, materialism, socio-cultural, degradation.

### Introduction

Aravind Adiga, journalist turned author, has carved his name in the galaxy of eminent modern Indian writers writing in English today. By winning the coveted Man Booker Prize of 2008 for his debut novel 'The white Tiger' he proved that he is writer of marvelous skills. He wrote "Between the Assassinations", a collection of short stories, and 'Last Man in Tower' (2011), a novel in quick succession. Aravind Adiga has depicted clear cut scenario of globalization and its effect on traditional people. His *Last Man in Tower* presents problems and conflict between traditional and modern people. With the dawn of 21<sup>st</sup> century nation's culture is considerably changed. Mumbai, dense and little space city, provides an opportunity to those who manipulate the law-enforcing agencies. Social setting of novel is based on upper and middle class people with their unrealized dreams and ambition. Masterji (Yogesh Murthy), the protagonist of the novel, understands the strategy of Mr. Dharmen Shah who has applied 'divide and rule policy' to achieve his goal. Here Masterji has been presented as a non-violent struggler